

## LED COM International participates at the "Internet of Things" Workshop, at the Council Hall, DIG Politecnico of Milan.

Friday October 26th, 2018

LED COM International has been invited to present the company, its evolution and its projects, during the "Internet of Things" Workshop, Startup Intelligence, of the Observatories Digital Innovation and PoliHub – Innovation District & Startup Accelerator, through its CEO Mauro Tosi, in the goal of the research results on national and international Startups with reference to the IoT sector, with a focus on "Smart Home, Smart City and Smart Car".

The 11 startups invited to the pitch, selected among a total of 665, by Angela Tumino's research team, Giulio Salvadori and Giorgia De Bernardi, present themselves in front of an audience of over 80 Innovation Managers, CIOs and Chief Digital Officers at the second "Startup Workshop Intelligence 2018-2019", moderated by Alessandra Luksch and Stefano Mainetti.

Among the companies were also present ACI, Altroconsumo, BNP Paribas Leasing Solutions, Bper, Cigierre, E.ON, Edison, Enel, Europ Assistance, Generali, Gruppo Hera, IGPDecaux, Inail, Jacobs, Janssen, Kuwait Petroleum Italia, Leonardo, Luxottica, Otsuka Pharmaceutical Italia, Pelliconi, Pirelli, Prysmian Group, Roche, Sinelec, Siram, Sisal, Unicoop Firenze, Vivigas.

LED COM in particular, was mentioned in the "Economyup" magazine, as one of the most promising Italian startups in the specific focus of Smart Cities.

Link to the news: <https://bit.ly/2DtX2Qt>



### About LED COM International

LED COM International S.r.l. is a leading manufacturer of lighting control gear, lighting wireless controls and smart city applications. Its LED drivers are recognized as the top quality control gear in the market and, among other advantages, they stand out for their capability to integrate inside the same form factor wireless communication functionality at multiple frequencies without additional external boxes. Through its CellLED® project, LED COM is also turning the street lighting system into a pervasive next generation mobile communications infrastructure.



Smart home, smart city, smart car: le startup dell'Internet of Things da tenere d'occhio  
[economyup.it](http://economyup.it)



[ECONOMYUP](http://economyup.it)

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