

“The ChinaItaly Challenge: scale-up for success”: sfida imprenditoriale tra Cina e Italia per l’Innovazione. LEDCOM International si aggiudica il 2° piazzamento quale miglior start up innovativa

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The ChinaItaly Challenge è una competizione imprenditoriale tra Cina e Italia, supportata dal MOST (Ministero della Scienza e Tecnologia della Repubblica Popolare di Cina) e dal MIUR (Ministero dell’Istruzione, dell’Università e della Ricerca), che punta a incoraggiare start up e imprese innovative a proporsi sul mercato cinese, proponendo idee innovative non ancora sviluppate dal punto di vista imprenditoriale.

A questa edizione hanno partecipato 50 start up italiane e 50 start up cinesi, gli ambiti di sviluppo della competizione riguardano diversi settori: Smart city, Smart/Green building, Agriculture and food safety, Smart manufacturing, Aerospace, Clean energy technology, Health and Life-Sciences, Cultural and Creativity, ICT, New Energy Vehicles, Internet Technology, Medical devices and Instruments, Civil Aviation.

Ledcom International, grazie alla qualità e innovazione del progetto “CellLED® – mobile wifi everywhere” si è aggiudicata il secondo posto, con il primo assegnato ad una start-up cinese operante sui laser di precisione.



About LEDCOM International

LED COM International S.r.l. is a leading manufacturer of lighting control gear, lighting wireless controls and smart city applications. Its LED drivers are recognized as the top quality control gear in the market and, among other advantages, they stand out for their capability to integrate inside the same form factor wireless communication functionality at multiple frequencies without additional external boxes. Through its CellLED® project, LEDCOM is also turning the street lighting system into a pervasive next generation mobile communications infrastructure.



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